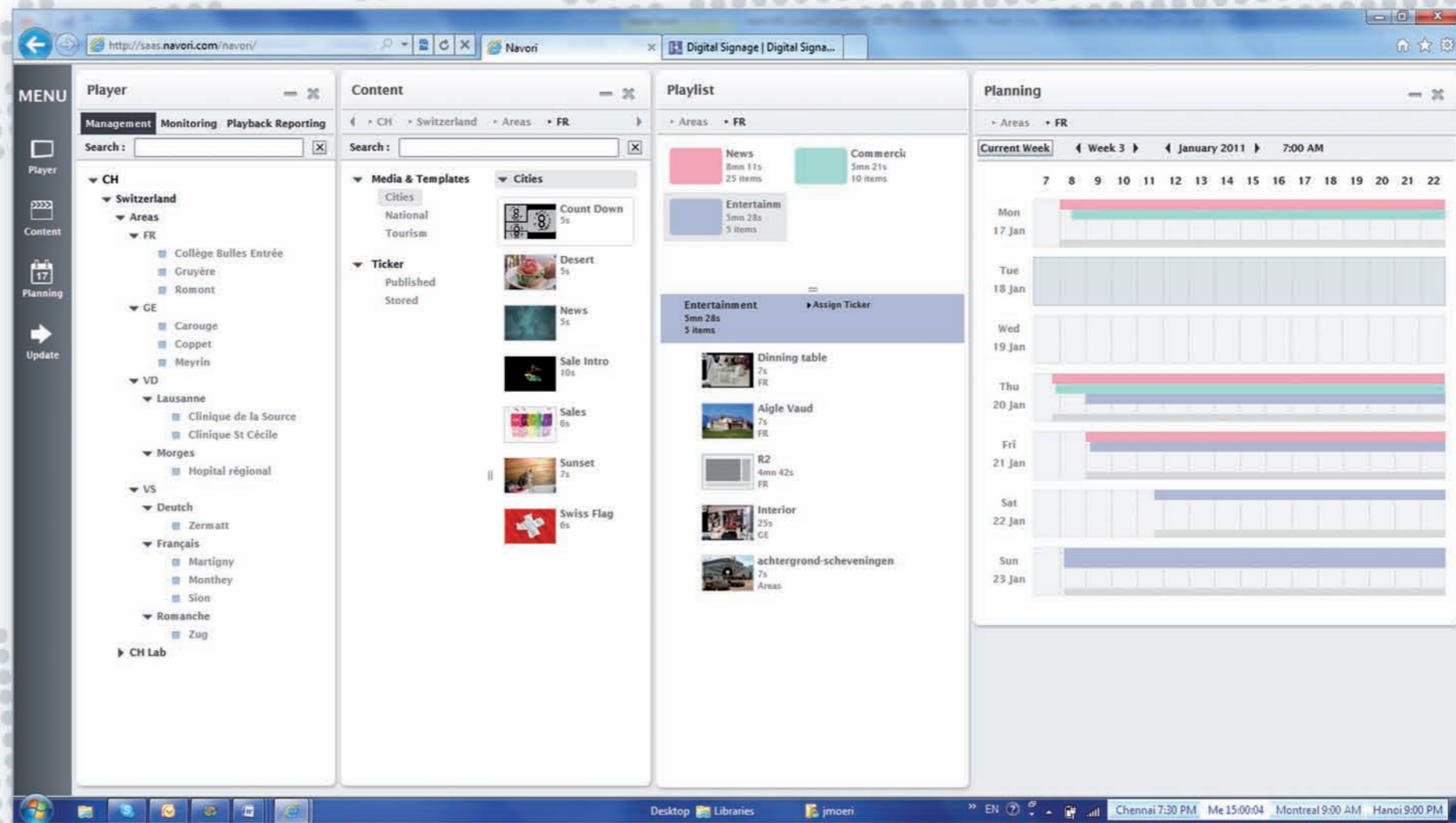# NAVORI
QL MANAGER

Setting a new standard in the Digital Signage Industry

+ NAVORI

NAVORI©
QL MANAGER

offers the most powerful, most scalable, most reliable yet easy to use Digital Signage platform solution

Multiple Users can access an unlimited number of players at just a few mouse clicks and offer an unprecedented Broadcast TV like experience to their audience

APPLICATIONS

Broadcast your message quickly and efficiently across one or more screens.

• Corporate Communications
• Retail & Point of Sale
• Advertising Networks
• Fast Food Digital Menu Boards
• Banks & Financial Institutions
• Education
• Airport & Transportation
• Hospitality & Entertainment
• DS Operators & Service Providers

A QUANTUM LEAP IN DIGITAL SIGNAGE

The NAVORI QL Digital Signage platform can power any deployment from one to several thousand screens on any TCP/IP compatible network topology. It is extremely easy to use and seamlessly integrates in any multi-user workflow environment.

SUPPORTS POPULAR MEDIA FORMATS

SUPPORTED MEDIA FORMATS ARE:

• Flash®, Adobe Director® MX and Shockwave® 8.5
• Microsoft PowerPoint® 2003, 2007, 2010 (converted)
• Video: MPEG layer 1, 2 and 4, Windows®
• Media SD and HD, DivX, QuickTime®7 SD and HD, FLV
• Audio: WAV, WMA, MP3
• Streaming: MMS and ASF
• IP and on-demand TV
• Images: PNG, BMP, GIF, JPEG
• HTML and all inferred functionalities
• DVD-Video playback, TV-Tuner and DirectX based input feeds.

ONLINE CONTENT, TEMPLATE AND DATA FEED DESIGNER

• Create content and aggregate data feeds without having to resort to a programming language.
• NAVORI QL Designer is accessible from anywhere via a Web Browserand allows multiple users to collaborate on the same project.

PLAYER MANAGEMENT

Players are managed in Groups and Sub-Groups. Depending their administrative rights users can access one or more content libraries, technical profiles and player categories. Navori QL fits any hierarchic workflow environment.

CONTENT LIBRARIES

NAVORI QL SUPPORTS FOUR TYPES OF PROGRAMMABLE CONTENT:

• Media Files (supports all media formats).
• Templates and Multi-zone screen lay-out.
• Banners and Titling at TV broadcast quality.
• Triggered Content : Interactive or on-Demand content launched by pre-defined rules or incidents. Play lists can be overruled both centrally or on local player level through external applications (Remote Control, Touch Screen, Fire Alarm, RFID, Motion Detector…), including Real-Time Data and Information (storage temperature drift, available stock level, sales volumes achieved…)

PROGRAMMING GRID AND PLAYLIST

• Create your own playlists then drag & drop them right into the programming grid.
• Send programs to Players based on their physical location, demographics, language, profile or other criteria.
• Create dynamic play-out rules and blend multiple playlists on the fly in function of your campaigns.

PLAYER MONITORING IN REAL-TIME

NAVORI QL keeps full and real time control of the status of your players.by controlling 30 different parameters and keeps you informed via SMS or email on any event occurring. With this Easy Monitoring you can control the status of hundreds of Players in a matter of seconds.

PLAYBACK REPORTING

• NAVORI QL Players upload their proof of actual playback reports to NAVORI QL Server. This information is stored in NAVORI QL Server's own database.
• NAVORI QL has the most powerful yet easy to use reporting system. Statistics data can easily be migrated to third party applications (airtime invoicing etc).

ADVANCED MULTI USER CAPABILITIES

• Either a single network manager or hundreds of simultaneous users can manage their campaigns. NAVORI QL allows to create and define user profiles based on more than 80 administrative rulings.
• NAVORI QL Manager is accessible from anywhere via any Web browser on Windows, Linux or Mac consoles.

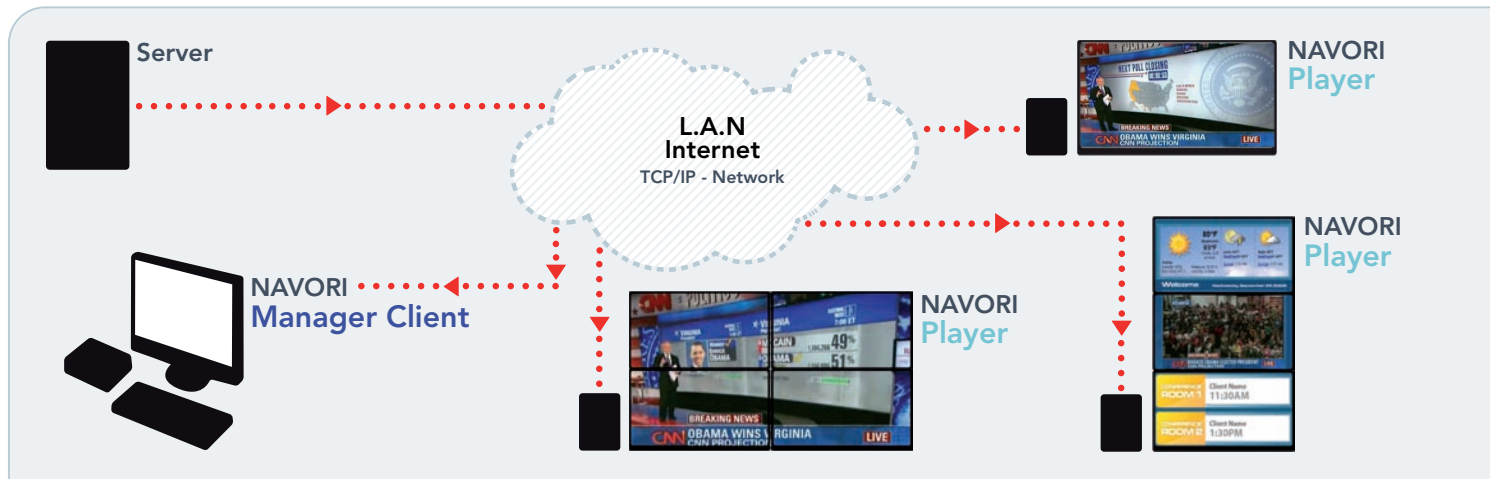## HIGEST QUALITY AT LOWEST COST

The proprietary NAVORI QL Player technology offers unprecedented Broadcast TV like play-out quality even on low-end PC platforms. Combined with the power, flexibility and ease of use of the management suite, NAVORI QL seriously leverages both the investment and operational costs of any Digital Signage project.

NAVORI QL MANAGER AND SERVER DEPLOYMENT

NAVORI QL SERVER: The application runs as a background service and stores its data in a Microsoft SQL database. NAVORI QL Players connect to the NAVORI QL Server to retrieve their media and schedules and send back status logs.

NAVORI QL MANAGER: Users connect to the NAVORI QL Manager via a web browser from any PC running Windows, Apple or Linux. This interface is both easy to learn and simple to use.

ALL NAVORI QL APPLICATIONS COMMUNICATE VIA THE STANDARD HTTP PROTOCOL. THE USE OF FULL DUPLEX HTTP COMMUNICATION MEANS SERVER AND PLAYERS CAN BE CONNECTED PERMANENTLY AND CONSUME A MINIMAL AMOUNT OF BANDWIDTH.

SYSTEM REQUIREMENTS

NAVORI QL SERVER
- Windows Server 2008 or any Windows PC equipped with Microsoft IIS v7.5
- Microsoft SQL Server Express edition or higher
- 4 GB RAM

NAVORI QL MANAGER:
- PC running any version of Windows, Mac or Linux
- Web Browser supported: Internet Explorer, Firefox, Safari, Chrome and Opera
- Microsoft Silverlight plug-in must be installed and functional on the management PC

VALUE ADDED PARTNER